

**Rock The Bay 2010
Advertiser Information Package**

**A Premier Boating Event
on the Chesapeake Bay**

**August 27-28, 2010
Over 75 boats and over
300 participants**



(2009 logo)

Rock The Bay 2010 gives your business an unparalleled opportunity to promote your product or service to hundreds of affluent local and visiting boaters and their guests. 2010 marks the 8th year for Rock The Bay. With a reduced entrance fee of just \$250 we're meeting the demands of today's performance boaters who demand more for less. Past runs have seen over 100 boats and over 400 guests in attendance. Our event has become nationally known as one of the best and safest Poker Runs in the country. Even in a down economy we expect over 300 people to attend in 2010. Doesn't your business deserve the high visibility that Rock The Bay can offer?

Your advertising includes:

- Your company Logo on the Rock The Bay T-shirts
- Listing on the Rock The Bay website advertisers page
- Your product or service brochure included in our registration packages
- Your 'giveaways' provided in the registration package or at the banquet as 'door prizes'
- Rock The Bay Appreciation Plaque personally awarded at the Banquet
- Dinner seating for you and a guest.
- Your banner prominently displayed at the event venue
- Your company name listed in the Rock The Bay advertisers handout.

Sponsorship deadline is Monday August 2nd, 2010

Company Name: _____ **Tel ()** ____ - _____
Address: _____ **Fax ()** ____ - _____

_____ **Website:** _____
City, St, Zip: _____ **Email:** _____

Description of your business for our advertising materials:

**Sponsorship Fee: \$750 – make payable to
Northern Chesapeake Poker Run Assoc LLC
104 S Springfield Drive
North East, MD 21901**

**Contact email :
jeff@speedwake.com**

**ph: 610 529 9670
Fax: 443 256 0222**