

**Rock The Bay 2012  
Advertiser Information Package**

**A Premier Boating Event  
on the Chesapeake Bay**

**August 17-18, 2012  
Over 100 boats and  
Nearly 400 participants**



(2009 logo)

**Rock The Bay 2012 gives your business an unparalleled opportunity to promote your product or service to hundreds of affluent local and visiting boaters and their guests. 2012 marks the 10th year for Rock The Bay. With a reduced entrance fee of just \$350 we're meeting the demands of today's performance boaters who demand more for less. Past runs have seen over 100 boats and over 400 guests in attendance. Our event has become nationally known as one of the biggest and safest Poker Runs in the country. Even in a down economy we expect over 350 people to attend in 2012. Doesn't your business deserve the high visibility that Rock The Bay can offer?**

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**Your advertising includes:**

- Your company Logo on the Rock The Bay T-shirts
- Listing on the Rock The Bay website advertisers page
- Your product or service brochure included in our registration packages
- Your 'giveaways' provided in the registration package or at the banquet as 'door prizes'
- Rock The Bay Appreciation Plaque personally awarded at the Banquet
- Dinner seating for you and a guest.
- Your banner prominently displayed at the event venue
- Your company name listed in the Rock The Bay advertisers handout.

**Sponsorship deadline is July 25, 2012**

**Company Name:** \_\_\_\_\_ **Tel ( )** \_\_\_\_ - \_\_\_\_\_  
**Address:** \_\_\_\_\_ **Fax ( )** \_\_\_\_ - \_\_\_\_\_

\_\_\_\_\_ **Website:** \_\_\_\_\_  
\_\_\_\_\_ **Email:** \_\_\_\_\_

**Description of your business for our advertising materials:**  
\_\_\_\_\_  
\_\_\_\_\_

**Sponsorship Fee: \$750 – make payable to  
Northern Chesapeake Poker Run Assoc LLC  
104 S Springfield Drive  
North East, MD 21901**

**Contact email :  
jeff@speedwake.com**

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Fax: 443 256 0222**